

Perceptions of Undergraduate Students on Social Media for Learning: A Case Study of University of Ibadan

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ABSTRACT Today's world is a world of information explosion in every area of our day- to-day endeavor. Information technology invention is rapidly taking place around the globe that makes a literate individual feel as if he or she is ignorant because of the fast changes and rapid innovation of technology in the areas of Information Technology (ICT). Despite the drastic improvement in information and the better roles of social media in managing information, it's usage among the university students is till insignificant. This study was carried out to examine the usefulness of social media in learning. The study adopted descriptive survey research design. Thirty-five students from faculty of Education, Management Science, Communication and Information Science, Agricultural Science, Art and Technology were purposively selected for the study. The instrument used was researcher designed questionnaire on undergraduate perception on social media for learning in University of Ibadan which was used to gather information. The finding reveals that the undergraduate students subscribed to WhatsApp, google+, Facebook, yahoo messenger, 2go, BBM, Twitter to interact, exchange information and improve their knowledge. In conclusion of this study it is therefore recommended that students should be guided or encouraged in the use of social media for learning due to its various benefits.